

This Quick Reference Guide is not intended to replace your vehicle Owner's Manual, which contains more detailed information concerning the features of your vehicle, as well as important safety warnings designed to help reduce the risk of injury to you and your passengers. Please read your entire Owner's Manual carefully as you begin learning about your new vehicle and refer to the appropriate chapters when questions arise. All information contained in this Quick Reference Guide was accurate at the time of duplication. We reserve the right to change features, operation and/or functionality of any vehicle specification at any time. Your Ford dealer is the best source for the most current information. For detailed operating and safety information, please consult your Owner's Manual.

## WARNING

Driving while distracted can result in loss of vehicle control, crash and injury. We strongly recommend that you use extreme caution when using any device that may take your focus off the road. Your primary responsibility is the safe operation of your vehicle. We recommend against the use of any hand-held device while driving and encourage the use of voice-operated systems when possible. Make sure you are aware of all applicable local laws that may affect the use of electronic devices while driving.

## LEARN MORE ABOUT YOUR NEW VEHICLE

Scan the country-appropriate QR code with your smartphone (make sure you have a scanner app installed) and you can access even more information about your vehicle.



owner.ford.com (U.S.)



ford.ca (Canada)

### UNITED STATES

*Ford Customer Relationship Center*

**1-800-392-3673 (FORD)**

(TDD for the hearing impaired:

**1-800-232-5952)**

owner.ford.com  @FordService

### CANADA

*Ford Customer Relationship Centre*

**1-800-565-3673 (FORD)**

(TDD for the hearing impaired:

**1-888-658-6805)**

ford.ca  @FordServiceCA



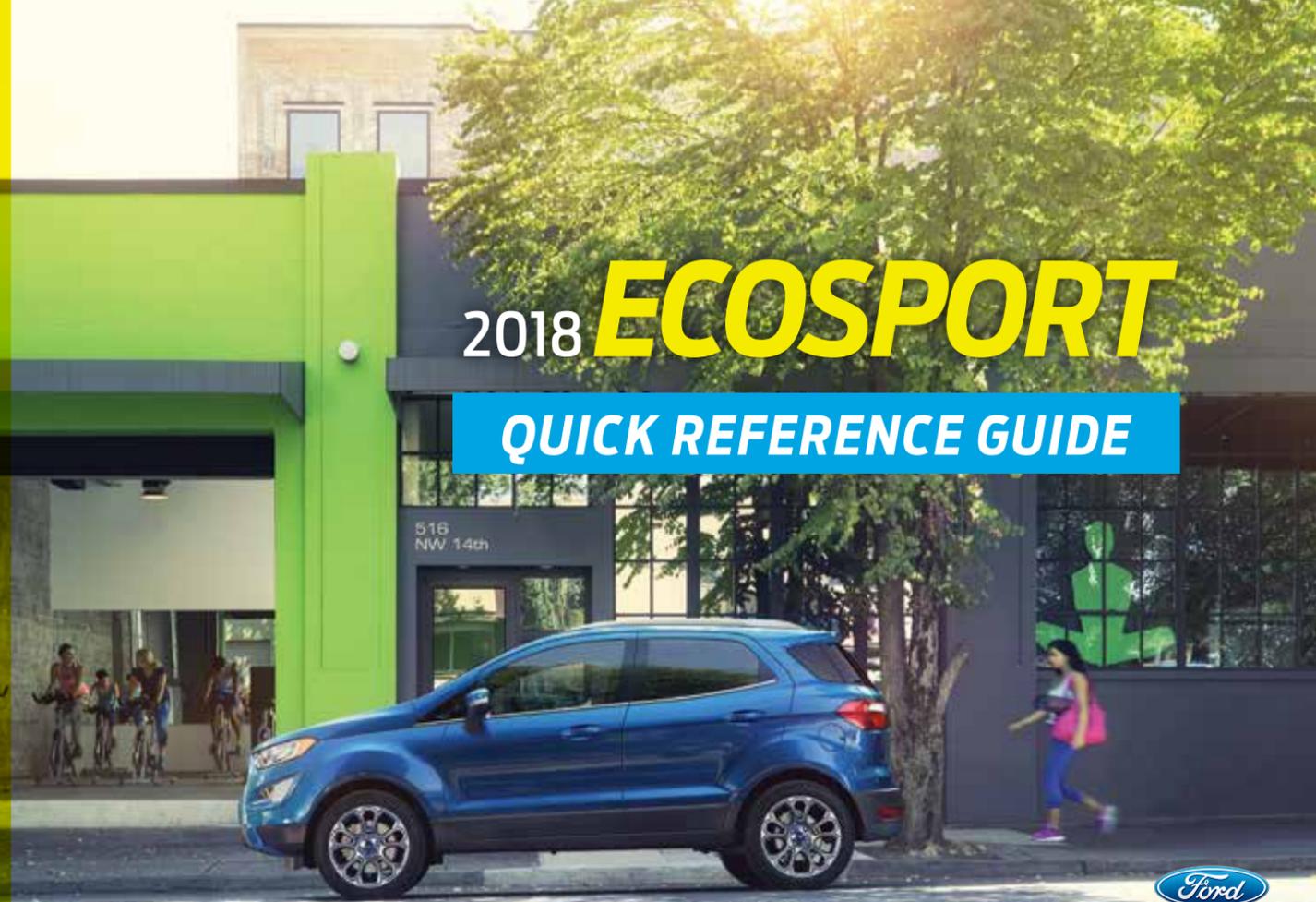
June 2017  
First Printing  
Quick Reference Guide  
EcoSport  
Litho in U.S.A.



GN15 19G217 ZFA

# 2018 **ECOSPORT**

## QUICK REFERENCE GUIDE



# COMMONLY USED VOICE COMMANDS

Press the voice button  on the steering wheel and then say:

-  **Basic Commands**
  - Main menu<sup>1</sup>
  - Go back<sup>1</sup>
  - Cancel
  - List of commands<sup>1</sup>
  - Next page<sup>1</sup>
  - Previous page<sup>1</sup>
  - Help
-  **Phone**
  - Phone list of commands
  - Pair phone
  - Call  
<name> <on cell/  
at home/at work>
  - Dial <number>
  - Listen to message<sup>1</sup>
-  **Audio**
  - AM <530-1710>
  - FM <87.9-107.9>
  - Bluetooth audio
  - USB
  - Sirius <0-233><sup>2</sup>
  - <Sirius channel name><sup>2</sup>
-  **Apps**
  - List mobile apps
  - Find new apps
-  **Navigation**<sup>1,2</sup>
  - Navigation list of commands
  - Destination <home/  
previous destination>
  - Find <POI/intersection/  
an address>
  - Show route
  - Where am I?
  - SiriusXM Traffic and Travel  
Link<sup>2</sup> list of commands
    - Show <traffic/weather  
map/5-day forecast/  
fuel prices>
    - Help

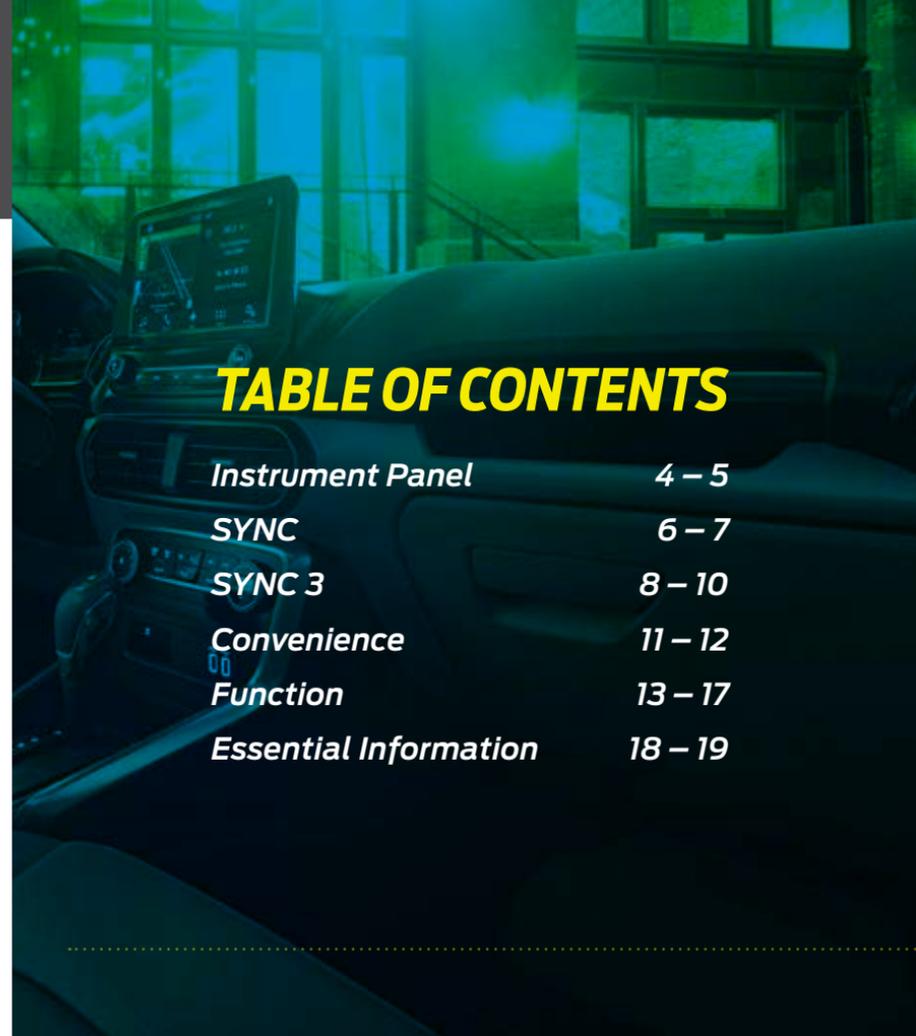
<sup>1</sup> Only available with SYNC 3

<sup>2</sup> If equipped

Some services may not be available in your area. Refer to the SYNC 3 chapter in your *Owner's Manual*, visit the website or call the toll-free number for more information.

**For U.S. customers:** Visit [owner.ford.com](http://owner.ford.com) or call 1-800-392-3673 (select Option 1 or 2 for language, then Option 3).

**For Canadian customers:** Visit [syncmyride.ca](http://syncmyride.ca) or call 1-800-565-3673 (select Option 1 or 2 for language, then Option 3).



## TABLE OF CONTENTS

<i>Instrument Panel</i>	4 – 5
<i>SYNC</i>	6 – 7
<i>SYNC 3</i>	8 – 10
<i>Convenience Function</i>	11 – 12 13 – 17
<i>Essential Information</i>	18 – 19

## 1 CRUISE CONTROL

### To Set Your Cruise Control Speed

- Press and release ON.
- Drive to the desired speed.
- Press and release **SET +** or **SET -**, then take your foot off the accelerator.

After you set a speed, you can press **SET +** or **SET -** to adjust the cruise speed. To cancel the set speed, press and release **CAN** or tap the brake pedal.

## 2 SERVICE ENGINE SOON LIGHT

Lights briefly when you switch on the ignition. If it remains on or is flashing after you start the engine, the On-Board Diagnostics (OBD-II) system has detected a problem. Drive in a moderate fashion and contact your authorized dealer as soon as possible.

## 3 INFORMATION DISPLAY

Provides information about various systems on your vehicle. Use the left, 5-way controls located on the steering wheel to choose and confirm settings and messages. Refer to the *Information Displays* chapter in your *Owner's Manual* for more information.

## 4 TILT AND TELESCOPE STEERING COLUMN

Unlock the steering wheel by pulling the lever down. Adjust the wheel to the desired position (in, out, up and down). Push the lever back up to lock the steering wheel in place.

# INSTRUMENT PANEL



## 5 STEERING WHEEL MEDIA CONTROLS

Press **VOL +** to increase or **VOL -** to decrease volume levels. Press **◀▶** to hear the previous or next saved radio station or MP3 track.

Press and hold to seek up or down the frequency band or through MP3 tracks.

## 6 VOICE CONTROLS

- Press to access voice recognition.
- Press to answer an incoming call.
- Press and hold to exit phone mode or end a call.

## 7 WIPER CONTROLS

Use the lever to adjust the wipe intervals. Pull the lever toward you to wash the windshield.

## 8 PUSH BUTTON IGNITION\*

Allows you to start your vehicle by pressing the **START STOP** button when fully pressing down on the brake. Press the button again to switch off the engine.

*Note: Your intelligent access transmitter\* must be inside the vehicle to start the ignition.*

## 9 AUTO-START-STOP

For more information about Auto-Start-Stop, please see page 18.



# SYNC®

SYNC is an in-vehicle communications system that works with your *Bluetooth* enabled phone and portable media player.

## SUPPORT

SYNC support is available from your Ford regional website:

[www.syncmyride.com](http://www.syncmyride.com) (United States)

[www.syncmyride.ca](http://www.syncmyride.ca) (Canada)

## DRIVING RESTRICTIONS

For your safety, certain features are speed-dependent and restricted when your vehicle is traveling over 3 mph (5 km/h).

## PAIRING YOUR PHONE WITH SYNC

*Note: If you have SYNC 3\*, see the pairing instructions on page 8.*

Wirelessly pairing your phone with SYNC allows you to make and receive hands-free calls.

## TO PAIR YOUR PHONE FOR THE FIRST TIME

1. Make sure to switch on your phone's *Bluetooth* feature before starting the search. See your device's manual if necessary.
2. Press the **Settings** button.
3. Select **Bluetooth** from the menu.
4. Press the **OK** button.
5. Select the option to add. This starts the pairing process.
6. When a message to begin pairing appears in the audio display, search for SYNC on your device.
7. When prompted on your phone's display, confirm that the PIN provided by SYNC matches the PIN displayed on your phone. Your phone is now paired and the display indicates that the pairing was successful. If you are prompted to enter a PIN on your device, enter the PIN displayed on the screen. The display indicates when the pairing is successful.

Depending on your phone's capability and your market, the system may prompt you with questions, such as setting the current phone as the primary phone and downloading your phone book.

## PHONE CONTROLS

You can use the phone buttons on your steering wheel to answer, reject or end a call.

## HELPFUL HINTS

- When using voice commands, make sure the interior of your vehicle is as quiet as possible. Wind noise from open windows and road vibrations may prevent the system from correctly recognizing spoken commands.
- Before giving a voice command, wait for the system announcement to finish, followed by a single tone. Any command spoken before this does not register with the system.
- Speak naturally, without long pauses between words.
- You can interrupt the system at any time while it is speaking by pressing the voice button. You can cancel a voice session by pressing and holding the voice button.

## PHONE MENU

Through your phone menu, you can access your call history, phone book, text messages, phone settings and system settings.

Press the phone button to enter the phone menu. Then you can scroll through the menu and select the feature you want to view.



## SYNC MOBILE APPS

The system enables voice and steering wheel control of SYNC AppLink-enabled smartphone apps. When an app is running through AppLink, you can control the main features of the app through voice commands and steering wheel controls.

*Note: You must pair and connect your smartphone to SYNC to access AppLink.*

## USING SYNC TO ACCESS DIGITAL MEDIA

Using the system, you can access media from your iPod, *Bluetooth* device, and most USB drives. SYNC also supports audio formats, such as MP3, WMA, WAV and ACC.

## MEDIA SOURCES

Press the **MEDIA** button to view your sources. Use the directional arrows and **OK** button to select your source. You can also use the steering wheel audio controls.



## USING SYNC 3

The SYNC 3 system allows you to interact with a variety of features using the touchscreen and voice commands. By integrating with your *Bluetooth* equipped phone, the touchscreen provides easy interaction with audio, multimedia, navigation, and your phone's SYNC AppLink.

Press **Settings** on the feature bar on your touchscreen to personalize the many features and settings of your vehicle all in one place.

## PAIRING YOUR PHONE WITH SYNC 3

Pair your *Bluetooth* equipped phone with the system before using the functions in hands-free mode.

Switch on *Bluetooth* on your device to begin pairing. See your phone's manual if necessary.

1. Select **Add Phone**.
2. Follow the on-screen instructions.
3. A prompt alerts you to search for the system on your phone.
4. Select your vehicle's make and model as it displays on your phone.
5. Confirm that the six-digit number appearing on your phone matches the six-digit number on the touchscreen.
6. The touchscreen indicates when the pairing is successful.
7. Your phone may prompt you to give the system permission to access information. To check your phone's compatibility, see your phone's manual or visit the website.

## GET IN TOUCH USING YOUR TOUCHSCREEN

Use the feature bar at the bottom of the touchscreen to access the many features of SYNC 3.

### PHONE

After pairing your phone, you can access more phone-dependent features:

- Recent call lists.
- Contacts: Sort alphabetically and choose a specific letter to begin viewing your entries.
- Phone settings: Pair another phone, and set ring tones and alerts.
- Text messages.
- Do not disturb: Send all calls to your voicemail, and all ring tones and alerts are set to silent mode.

Refer to the *SYNC 3* chapter in your *Owner's Manual* for details.

### NAVIGATION\*

Press the **Navigation\*** icon to set your destination. Select one of two ways to find your destination:

- Destination mode lets you key in a specific address or use a variety of search methods to locate where you want to go.

- Map mode shows advanced viewing of 2D city maps, 3D landmarks and 3D city models (when available).

Refer to the *SYNC 3* chapter in your *Owner's Manual* for complete details.

#### Set a Destination

Press **Destination** on your touchscreen and then press **Search**. Enter a street address, intersection, city or a Point of Interest (POI).

After you choose your destination, press **Start**. The system uses a variety of screens and visible prompts to guide you to your destination.

During your route, you can press the maneuver arrow icon on the map if you want the system to repeat the previous route guidance instructions.



The navigation map shows your estimated time of arrival, remaining travel time or the distance to your destination.

#### Navigation Menu

When you are on your route, you can change your touchscreen view. To change the view, touch **Menu** on the bottom of the screen and then select **Screen View** to choose from any of the following:

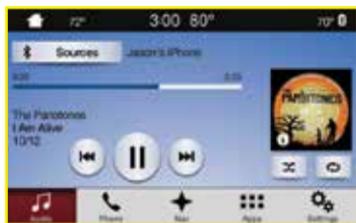
- Full Map.
- Highway Exit Info displays on the right side of the touchscreen. View POI icons (restaurants, ATMs, etc.) as they pertain to each exit. You can select a POI as a waypoint.
- Turn List shows all of the available turns on your current route.
- Traffic List displays SiriusXM Traffic and Travel Link\* information.

## AUDIO

Press the **Audio** icon on the touchscreen and select **Sources**. Choose from AM, FM, SiriusXM\*, USB, **Bluetooth** Stereo or Apps.

### Set Your Radio Presets

- Tune to the station and then press and hold one of the preset buttons. The audio mutes briefly while the system saves the station, and then the audio returns.
- Two preset banks are available for AM and three banks for FM. To access additional presets, tap the preset button. The indicator on the preset button shows which bank of presets you are currently viewing.



### Using SYNC 3 to Access Digital Media

Play all of your favorite music from phones, flash drives and other devices.

Plug your device into a USB port, select **Sources** and then choose **USB**.

You can even create random playlists using the **Shuffle** function.

## SETTINGS

Touch the **Settings** icon to customize information within your vehicle.

Adjust the clock, display, some vehicle features and sound settings.

## APPS

The system supports the use of certain apps through a USB or **Bluetooth**-enabled device. Each app gives you different on-screen options depending on the app's content.

To find new apps, use the voice command, **"Find new apps"**.

Refer to the **SYNC 3** chapter of your **Owner's Manual** for more information.

## SMARTPHONE CONNECTIVITY

SYNC 3 allows you to use Apple CarPlay and Android Auto to access your phone over a USB connection.

When you use Apple CarPlay or Android Auto, you can:

- Make calls.
- Send and receive messages.
- Listen to music.
- Use your phone's voice assistant.

For more information, refer to the **SYNC 3** chapter in your **Owner's Manual** for details.

## SYNC CONNECT\*

Connect to your vehicle using the app on your smartphone. The embedded modem in your vehicle communicates with the app and allows you to start, lock, unlock and locate your vehicle remotely. The app also connects you with other vehicle resources like a parking locator, roadside assistance, dealer locations and Ford Support.

# CONVENIENCE

## INTELLIGENT ACCESS\*

You can unlock and lock the vehicle without taking the key out of your pocket or purse when your intelligent access key is within 5 feet (1.5 meter) of your vehicle.

To unlock, touch the unlock sensor on the back of the door handle for a brief period and then pull on the door handle, being careful to not touch the lock sensor at the same time or pull the door handle too quickly.

To lock, touch the door handle lock sensor on the door for approximately one second, being careful to not touch the unlock sensor on the back of the door handle at the same time.



## REMOTE ENTRY ICONS

- Press  once to lock all of the doors. Press it again within a few seconds to confirm all doors are locked.
- Press  once to unlock the driver door. Press again within a few seconds to unlock all of the doors.
- Press  to switch on the panic alarm. To switch the panic alarm off, press  again or switch on the ignition.
- Car finder: Press  twice within a few seconds to locate your vehicle. The horn sounds and the direction indicators flash.

## AMBIENT LIGHTING\*

You can access this feature through the **Settings** menu for SYNC 3.

Tap a color to switch on ambient lighting. Drag the colors up and down to increase or decrease the intensity.

To switch ambient lighting off, press the active color once or drag the active color all the way down to zero intensity.

The ambient lighting turns on when you switch on the ignition and the headlamps.

## OPENING THE SWING GATE\*

The vehicle must be unlocked or an intelligent access key must be within 3 feet (1 meter) to open the swing gate. Press the release button located on the swing gate right-hand tail lamp.

*Note: For vehicles with a spare wheel, when you unlatch the swing gate and pull the exterior handle, the mechanism fully opens the swing gate. When closing, the mechanism slowly closes the swing gate.*

## CONVENIENCE (CONTINUED)

### MOONROOF AND SUNSCREEN\*



The moonroof has a one-touch open and close feature. To stop it during a one-touch operation, press the control a second time.

The sunscreen can be manually opened and closed when the glass panel is closed.

Press and release the rear of the control to open the moonroof. Press and release the front of the control to close the moonroof.

### TILTING FRONT-ROW HEAD RESTRAINTS



Tilt the head restraint forward for additional comfort by gently pulling the top of the head restraint. Once it is in the forward-most position, tilting it forward again releases it to the upright position.

### SELECTSHIFT AUTOMATIC TRANSMISSION

This feature gives you the ability to change gears up or down as desired.

In order to prevent engine stall, SelectShift automatically downshifts at low engine speeds.

If equipped with the toggle on the gearshift lever, press the + toggle switch on the side of the gearshift lever to activate SelectShift.

If equipped with steering wheel paddles, pull the + paddle on the steering wheel to activate SelectShift.

- Pull the right paddle (+) to upshift.
- Pull the left paddle (-) to downshift.

## FUNCTION

### REAR PARKING AID\*

This system sounds audible warning tones if there is an obstacle near the vehicle's rear bumper. The rear parking aid sensors automatically turn on when you shift into reverse (R). As the vehicle moves closer to the obstacle, the rate of the warning tone increases in frequency.

The coverage area is up to 6 feet (1.8 meters) from the rear bumper. There is decreased coverage at the outer corners of the bumper.

*Note: Visibility aids do not replace the need to watch where the vehicle is moving. Refer to your Owner's Manual for safety information, more details and limitations.*

### REAR VIEW CAMERA

This system provides a video image of the area behind the vehicle. The image appears when the vehicle is in reverse (R) and uses green, yellow and red guides to alert you of your proximity to objects.

*Note: If mud, water or debris obstructs the camera's view, clean the lens with a soft, lint-free cloth and non-abrasive cleaner.*



### BLIND SPOT INFORMATION SYSTEM (BLIS®) AND CROSS TRAFFIC ALERT\*

BLIS aids you in detecting vehicles that enter into your blind spot zone. Cross traffic alert warns you of vehicles approaching from the sides when the transmission is in reverse (R).

Both systems display an amber indicator light in your exterior mirrors. Cross traffic alert also sounds tones and displays messages to warn you from which direction vehicles are approaching. Refer to the *Driving Aids* chapter in your *Owner's Manual* for more information.



## FUNCTION (CONTINUED)

### WIPER OPERATION

Adjust the wiper lever and its controls to operate the front and rear wipers.

- **Single wipe:** Pull the lever down.
- **Intermittent wipe:** Raise the lever upward to position 1 and then rotate the control:
  - Upward for short wipe intervals.
  - Downward for long wipe intervals.
- **Normal wipe:** Raise the lever upward to position 2.
- **High-speed wipe:** Raise the lever to position 3, its highest position.

### WASHING THE WINDSHIELD

To operate the windshield washer, pull the wiper lever toward you.

#### Speed Dependent Wipers

When your vehicle speed increases, the interval between wipes decreases.

### AUTOWIPERS\*

The wipers operate when the system detects moisture on the windshield and adjusts the wiper speed automatically. Use the rotary control to adjust the sensitivity of the rain sensor.

- **Low sensitivity:** The wipers automatically operate when the sensor detects a large amount of moisture on the windshield.
- **High sensitivity:** The wipers automatically operate when the sensor detects a small amount of moisture on the windshield.

*Note: Keep the outside of the windshield clean. Dirt, bugs and excessive road debris can prevent it from detecting rain.*

#### To Reduce Smearing, We Recommend the Following

- Lower the sensitivity of the autowipers.
- Switch to normal or high-speed wipe.
- Switch the autowipers off.

*Note: Make sure you switch off the windshield wipers before entering a car wash.*

### REAR WINDOW WIPER AND WASHER

To operate the wiper, press the rocker switch on the end of the lever to change between off, intermittent and low speed.

When you switch on the front wipers and move the gearshift lever to reverse (R), the rear intermittent wiper automatically turns on.

To use the rear washer, push the wiper lever away from you. When you release the lever, the rear wiper operates for a short time.



### HEATED STEERING WHEEL\*

Press the heated steering wheel button under the climate controls to switch the heated steering wheel on and off.

### WINDSHIELD WIPER DE-ICER\*

When you switch the heated rear window on, the windshield wiper de-icer automatically turns on.

### HEATED SEATS\*

Press the heated seat symbol to cycle through the various heat settings and off. Warmer settings are indicated by more indicator lights.

## FUNCTION (CONTINUED)

### 110 VOLT POWER OUTLET\*

The power outlet is on the rear of the center console. You can use it to power electrical devices that require up to 150 watts.

### CARGO DOWN HOOKS

There are 4 luggage anchor points in the load floor of the rear of your vehicle.

### ROOF LUGGAGE CROSSBARS\*

You can use the crossbars on the top of your vehicle to carry additional cargo and you can adjust them to fit your needs. See the *Load Carrying* chapter of your *Owner's Manual* for details.

*Note: Always make sure your load is securely fastened. Check the tightness of the load before driving and at each fuel stop.*

### MYKEY®

MyKey allows you to program certain driving restrictions in order to promote good driving habits. For complete information, refer to the *MyKey* chapter in your *Owner's Manual*.

### EMERGENCY BRAKE ASSIST

Emergency brake assist detects when you brake heavily by measuring the rate at which you press the brake pedal. It provides maximum braking efficiency as long as you press the pedal. Brake assist can reduce stopping distances in critical situations.



### FRONT FOG LAMPS\*

You can switch on the front fog lamps by pressing the  button on the lighting control.

*Note: Only use fog lamps during reduced visibility, for example heavy fog, snow or heavy rain.*

### POWER POINT

Run the engine for full capacity use of the 12 volt power point. To prevent the battery from being discharged, do not use the power point for longer than necessary when the engine is not running. It is strongly recommended that you always disconnect the accessories from the power point when leaving your vehicle. Power points are in the center console and next to the rear seat on the right-hand side.

### STORAGE COMPARTMENTS

#### Cool Box

The cool box allows you to direct cool air into the glove box compartment. Air conditioning must be turned on. Use the rotary control inside the glove box to enable this feature.

#### Glasses Holder

Your glasses must be placed in the glasses holder, in the headliner console, with the lenses facing downward. If not, the glasses may fall out when the glasses holder is opened.

## ESSENTIAL INFORMATION

### FUEL TANK CAPACITY AND FUEL INFO

Your vehicle has a 13.7 gallon (52 liter) fuel tank capacity. We recommend regular unleaded gasoline with a pump (R+M)/2 octane rating of 87. To provide improved performance, we recommend premium fuel for severe duty usage such as trailer towing. Do not use fuel ethanol (E85), diesel, fuel-methanol, leaded fuel or any other fuel because it could damage or impair the emission control system.

### REFUELING

#### When Fueling Your Vehicle

- Fully open the fuel tank filler door.
- Insert the fuel pump nozzle up to the first notch on the nozzle. Keep it resting on the cover of the fuel tank filler pipe opening.
- Hold the fuel pump nozzle in a level position when refueling. Holding the fuel nozzle in a raised position can affect the flow of fuel and shut off the fuel nozzle before the fuel tank is full.
- Wait at least 10 seconds, then slightly raise the fuel pump nozzle and then slowly remove it. Fully close the fuel filler door.

*Note: When adding fuel from a portable container, do not use aftermarket funnels as they do not work with the capless fuel system and may cause damage. Properly clean the funnel after each use.*

### AUTO-START-STOP



The system helps reduce fuel consumption by automatically stopping and restarting the engine when your vehicle has stopped. The engine restarts automatically when you release the brake pedal.

You can switch the system off by pressing the Auto-Start-Stop button located on the center console. The button illuminates. This only deactivates the system for the current ignition cycle. Press the button again to restore Auto-Start-Stop function. The system automatically enables every time you start your vehicle if all of the necessary conditions are met.

Please see the *Unique Driving Characteristics* chapter of your *Owner's Manual* for more information.

### TIRE SEALANT AND INFLATOR KIT\*

Your vehicle may not have a spare wheel and tire. In these cases, it will be supplied with a temporary mobility kit which will only repair one damaged tire. The kit is located beneath the carpeted load floor in the rear of your vehicle. For complete information on using the tire sealant and inflator kit, refer to the *Wheels and Tires* chapter of your *Owner's Manual*.

### LOCATION OF SPARE TIRE AND TOOLS\*

The optional spare tire is mounted to your vehicle swing gate. The tools are located beneath the carpeted load floor in the rear of your vehicle. The temporary spare tire is for emergency use only and you should replace it as soon as possible. For complete details on changing your tire, refer to the *Wheels and Tires* chapter in your *Owner's Manual*.

### TIRE PRESSURE MONITORING SYSTEM

Your vehicle shows a low tire pressure warning light  in your instrument cluster when one or more of your tires are significantly under-inflated. If this happens, stop and check your tires as soon as possible. Inflate them to the proper pressure. Refer to the *Wheels and Tires* chapter of your *Owner's Manual* for more information.

*Note: Your spare wheel and tire\* are not equipped with a Tire Pressure Monitoring System.*

### REAR WINDOW BUFFETING

You may hear a pulsing noise when just one of the windows is open. Lower the opposite window slightly to reduce this noise.

### TOWING YOUR ECOSPORT

Towing your vehicle behind an RV or any other vehicle may be limited. Refer to the *Towing the Vehicle on Four Wheels* section in the *Towing* chapter of your *Owner's Manual*.

## ROADSIDE ASSISTANCE

Your new Ford vehicle comes with the assurance and support of 24-hour emergency roadside assistance. To receive roadside assistance in the United States, call **1-800-241-3673**. In Canada, call **1-800-665-2006**.

